

THE INTELLIGENCER'S GREAT OFFER OF STATE SOUVENIR SPOONS

CLIP THE COUPON TODAY--The First Spoon Is Now Ready



South Carolina--The First State

ONEIDA COMMUNITY SPOONS

This is probably the greatest silverware offer that has ever been made.

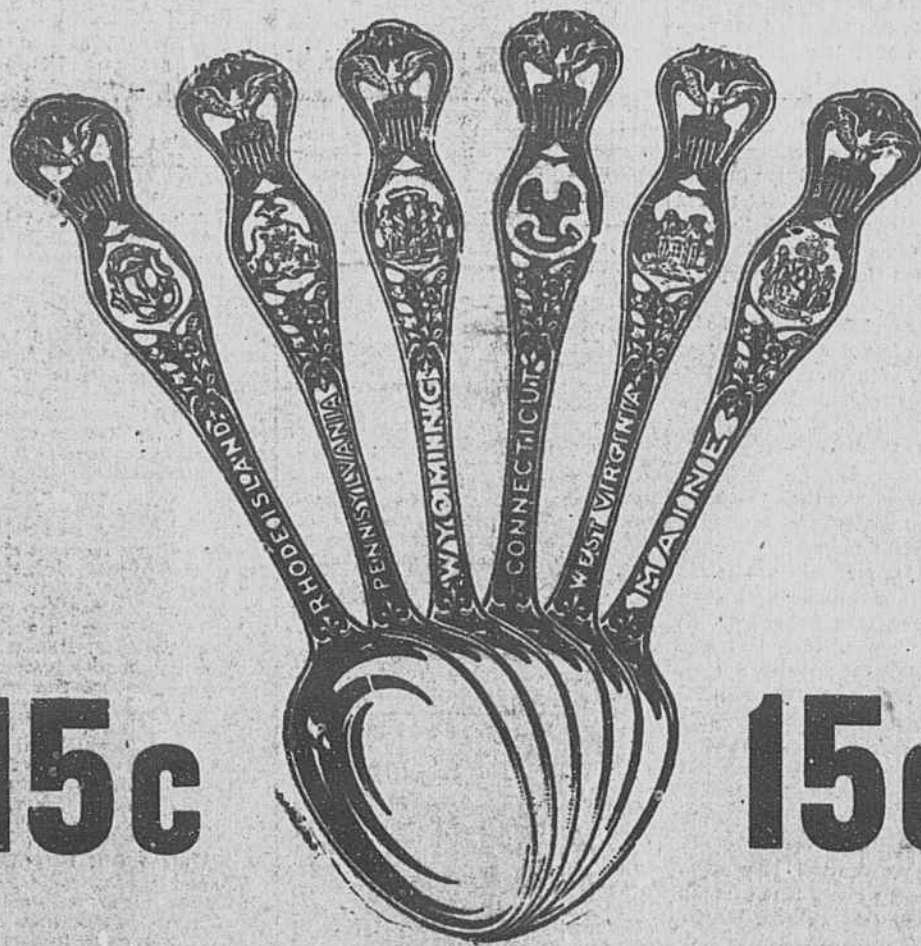
These spoons are offered to you by THE INTELLIGENCER direct from the Oneida Community, Ltd. They come to you with only the bare expense of handling.

There isn't a woman in the world who hasn't prized Oneida Community Silverware and wanted to have all of this beautiful ware she could buy in her home.

Now we are going to give you this magnificent silverware direct from the factory to you at a price that you can not believe possible, for such quality. Remember, quality is the keynote of this magnificent offer.

Spoons for different States in the Union, with the crest of that State engraved upon it. The handles of these spoons are dull finished and the bowls are polished. The design is exquisite. This is silverware which you will be proud to have alongside of any other silverware you possess.

You can begin collecting this week. The State of South Carolina is ready now. Start with it and get them all—one each week. Next week's paper will contain coupon for another State.



15c

15c

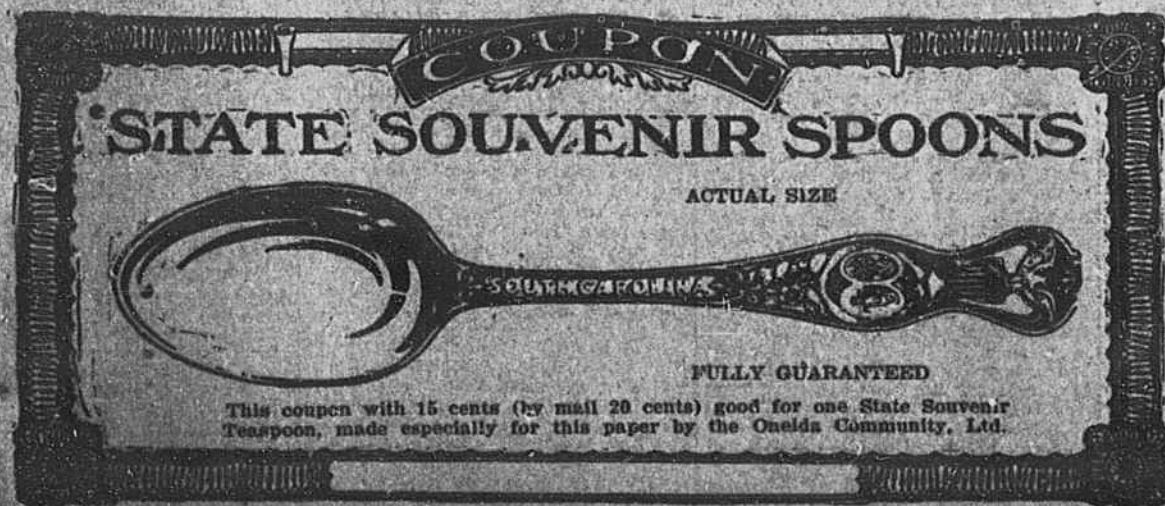
Clip the coupon in the lower left-hand corner of this page and present it at the office of THE INTELLIGENCER here, with 15c for the first spoon in the great collection. Note: In ordering by mail add five cents for mailing.

Never before has there been such an offer made by any newspaper. The Oneida Community, Ltd., sets the world standard for highest grade silverware. Their guarantee, which we print below and which comes with every spoon, insures that spoon for a lifetime.

These spoons are in large teaspoon size which every woman loves, and they are so beautiful that once you have ordered your first one or two spoons you can hardly wait until you get the entire set.

Take our word for it, you certainly will be pleased. Cut this coupon out now. Don't wait a minute; the supply will not last long. Here is the coupon. Do it NOW.

A Spoon Coupon Will Appear in The Intelligencer Every Day



CUT OUT
THIS
COUPON
NOW

and present at
THE INTELLIGENCER office
at any time.

